

ORDER



Orders	Order / Rev:	166425
	Alt Order #:	06324017
	Product Desc:	OBAMA 4 PRES: SKED C
	Estimate:	1812
	Flight Dates:	09/20/12 - 09/26/12
	Original Date / Rev:	09/21/12 / 09/21/12
	Order Type:	GENERAL

	WDJT-TV-LP
Primary AE:	Matthew Norten
Sales Office:	HDC
Sales Region:	NAT

Agency	Name:	<u>GMMB Greer Margolis Mitchell</u>
	Buying Contact:	<u></u>
	Billing Contact:	<u></u>
		<u>1010 Wisconsin Ave. NW</u>
		<u>Washington, DC 20007</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Poli/Obama for President
	Demographic:	A35+
	Product Codes:	PL Candidate
	Priority:	LUR
	Revenue Codes:	AGY, POL, CAND

New Business Thru: _____
Order Separation: 00:15:00 _____
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/26/12	48	\$10,000.00	\$8,500.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	48	\$10,000.00	\$8,500.00	0.00
Totals	48	\$10,000.00	\$8,500.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WDJT-TV-LP	17%	\$10,000.00
Market	100%	\$58,823.53

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	1%	\$588.24
WCGV	0%	\$0.00
WISN	27%	\$15,882.35
WITI	31%	\$18,235.29
WMLW-	2%	\$1,176.47
WPXE	0%	\$0.00
WTMJ	22%	\$12,941.18
WVTV	0%	\$0.00
WYTU	0%	\$0.00

[illegible]

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Advertiser: Pol/Obama for President
 Product Desc: OBAMA 4 PRES: SKED C
 Estimate: 1812

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDJT	09/20/12	09/21/12	Let's Make a Deal 9a-10a Let's Make a Deal 9a-10a	CM	858a-10a	---TF--	:30	2	\$85.00	LUR	0.00	NM	11	\$1,310.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ---TF-- 2 \$85.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>															
3	WDJT	09/24/12-09/26/12		Jeopardy 6p-630p		M-F 6p-630p	MTW-----	:30		\$700.00		0.00	NM		
Ⓜ MG for 3.1,16.2,18.2,1.2															
4	WDJT	09/24/12-09/26/12		3p-4p (eff 9/10/13)		3p-4p	MTW-----	:30		\$50.00		0.00	NM		
Ⓜ MG for 3.1,16.2,18.2,1.2															
5	WDJT	09/24/12-09/26/12		3p-4p (eff 9/10/13)		3p-4p	MTW-----	:30		\$50.00		0.00	NM		
Ⓜ MG for 3.1,16.2,18.2,1.2															
6	WDJT	09/24/12-09/26/12		3p-4p (eff 9/10/13)		3p-4p	MTW-----	:30		\$50.00		0.00	NM		
Ⓜ MG for 3.1,16.2,18.2,1.2															
7	WDJT	09/24/12-09/26/12		Dr. Phil 4p-5p		4p-5p	MTW-----	:30		\$100.00		0.00	NM		
Ⓜ MG for 3.1,16.2,18.2,1.2															
8	WDJT	09/24/12-09/26/12		Dr. Phil 4p-5p		4p-5p	MTW-----	:30		\$100.00		0.00	NM		
Ⓜ MG for 3.1,16.2,18.2,1.2															
9	WDJT	09/24/12-09/26/12		Dr. Phil 4p-5p		4p-5p	MTW-----	:30		\$100.00		0.00	NM		
Ⓜ MG for 3.1,16.2,18.2,1.2															
10	WDJT	09/24/12-09/26/12		Late Late 1135p-1235a		1135p-1235a	MTW-----	:30		\$25.00		0.00	NM		
Ⓜ MG for 3.1,16.2,18.2,1.2															
11	WDJT	09/24/12-09/26/12		Late Late 1135p-1235a		1135p-1235a	MTW-----	:30		\$25.00		0.00	NM		
Ⓜ MG for 3.1,16.2,18.2,1.2															
12	WDJT	09/24/12-09/26/12		Late Late 1135p-1235a		1135p-1235a	MTW-----	:30		\$25.00		0.00	NM		
Ⓜ MG for 3.1,16.2,18.2,1.2															
2	WDJT	09/24/12	09/26/12	Let's Make a Deal 9a-10a Let's Make a Deal 9a-10a	CM	858a-10a	MTW----	:30	2	\$100.00	LUR	0.00	NM	2	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 MTW---- 2 \$100.00 0.00															
N 3	WDJT	09/20/12	09/21/12	Price Is Right 10a-11a Price Is Right 10a-11a	CM	10a - 11a	---TF--	:30	1	\$130.00	LUR	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ---TF-- 1 \$130.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>															
1	WDJT	09/17/12-09/23/12		Price Is Right 10a-11a		10a - 11a	---ThF----	:30		(\$130.00)		0.00	NM		
See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12															
[sold out at LUR rate kj]															
4	WDJT	09/24/12	09/26/12	Price Is Right 10a-11a Price Is Right 10a-11a	CM	10a - 11a	MTW----	:30	2	\$150.00	LUR	0.00	NM	2	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 MTW---- 2 \$150.00 0.00															
5	WDJT	09/20/12	09/21/12	Y&R 11a-12p The Young & the Restless 11a-	CM	11a - 12p	---TF--	:30	2	\$135.00	LUR	0.00	NM	2	\$270.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ---TF-- 2 \$135.00 0.00															
6	WDJT	09/24/12	09/26/12	Y&R 11a-12p The Young & the Restless 11a-	CM	11a - 12p	MTW----	:30	2	\$165.00	LUR	0.00	NM	2	\$330.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 MTW---- 2 \$165.00 0.00															
7	WDJT	09/20/12	09/21/12	News at Noon News at Noon	CM	12p-1230p	---TF--	:30	2	\$50.00	LUR	0.00	NM	2	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ---TF-- 2 \$50.00 0.00															
8	WDJT	09/24/12	09/26/12	News at Noon News at Noon	CM	12p-1230p	MTW----	:30	2	\$50.00	LUR	0.00	NM	2	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 MTW---- 2 \$50.00 0.00															
9	WDJT	09/20/12	09/21/12		CM	1230p-2p	---TF--	:30	1	\$90.00	LUR	0.00	NM	1	\$90.00

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WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS Block 1230p-2p														
CBS Block 1230p-2p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---TF--				1	\$90.00		0.00			
10	WDJT	09/24/12	09/26/12	CBS Block 1230p-2p	CM	1230p-2p MTW----	:30	2	\$90.00	LUR	0.00	NM	2	\$180.00
CBS Block 1230p-2p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MTW----				2	\$90.00		0.00			
11	WDJT	09/20/12	09/21/12	Doctor 2p-3p	CM	2p-3p ---TF--	:30	2	\$50.00	LUR	0.00	NM	2	\$100.00
Doctors 2p-3p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---TF--				2	\$50.00		0.00			
12	WDJT	09/24/12	09/26/12	Doctor 2p-3p	CM	2p-3p MTW----	:30	2	\$50.00	LUR	0.00	NM	2	\$100.00
Doctors 2p-3p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MTW----				2	\$50.00		0.00			
13	WDJT	09/20/12	09/21/12	3p-4p (eff 9/10/13)	CM	3p-4p ---TF--	:30	1	\$50.00	LUR	0.00	NM	1	\$50.00
Jeff Probst														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---TF--				1	\$50.00		0.00			
14	WDJT	09/24/12	09/26/12	3p-4p (eff 9/10/13)	CM	3p-4p MTW----	:30	2	\$50.00	LUR	0.00	NM	2	\$100.00
Jeff Probst														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MTW----				2	\$50.00		0.00			
15	WDJT	09/24/12	09/26/12	Dr. Phil 4p-5p	CM	4p-5p MTW----	:30	3	\$100.00	LUR	0.00	NM	3	\$300.00
Dr. Phil 4p-5p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MTW----				3	\$100.00		0.00			
N 16	WDJT	09/20/12	09/21/12	Jeopardy 6p-630p	CM	M-F 6p-630p ---TF--	:30	2	\$400.00	P-2	0.00	NM	1	\$400.00
6p-630p/Jeopardy														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---TF--				2	\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WDJT	09/17/12-09/23/12		Jeopardy 6p-630p		M-F 6p-630p	---ThF----	:30	(\$400.00)		0.00	NM		
See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12														
[sold out at P-2 kj]														
17	WDJT	09/24/12	09/26/12	Jeopardy 6p-630p	CM	M-F 6p-630p MTW----	:30	2	\$275.00	LUR	0.00	NM	2	\$550.00
6p-630p/Jeopardy														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MTW----				2	\$275.00		0.00			
N 18	WDJT	09/20/12	09/21/12	Wheel of Fortune 630p-7p	CM	M-F 630p-7p ---TF--	:30	2	\$500.00	P-2	0.00	NM	1	\$500.00
630p-7p/Wheel														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---TF--				2	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WDJT	09/17/12-09/23/12		Wheel of Fortune 630p-7p		M-F 630p-7p	---ThF----	:30	(\$500.00)		0.00	NM		
See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12														
[sold out at P-2 kj]														
19	WDJT	09/24/12	09/26/12	Wheel of Fortune 630p-7p	CM	M-F 630p-7p MTW----	:30	2	\$325.00	LUR	0.00	NM	2	\$650.00
630p-7p/Wheel														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MTW----				2	\$325.00		0.00			
20	WDJT	09/22/12	09/22/12	Sat 6p-7p Jep/Wheel	CM	Sat 6-7p -----1-	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
Sat 6p-7p Jep/Wheel														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----1-				1	\$200.00		0.00			
21	WDJT	09/24/12	09/24/12	Mo 8p - 9p	CM	Mo 8p - 9p 1-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
2 Broke Girls/Mike & Molly														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
21	WDJT	09/24/12	09/24/12	Mo 8p - 9p 2 Broke Girls/Mike & Molly	CM	Mo 8p - 9p 1-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	1-----		1			\$3,000.00		0.00			
22	WDJT	09/23/12	09/23/12	Su 8p - 9p The Good Wife	CM	8p-9p -----1	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----1		1			\$1,000.00		0.00			
23	WDJT	09/22/12	09/22/12	Sat 1035p-1135p The Closer	CM	1035p-1135p -----1-	:30	1	\$70.00	LUR	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----1-		1			\$70.00		0.00			
24	WDJT	09/22/12	09/22/12	Sat 1135p-1235a The Closer	CM	1135p-1235x -----1-	:30	1	\$50.00	LUR	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----1-		1			\$50.00		0.00			
25	WDJT	09/23/12	09/23/12	Insider Wknd 1105p-1135M Insider Wknd 1105p-1135p	CM	1105p-1135p -----1	:30	1	\$50.00	LUR	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----1		1			\$50.00		0.00			
													Totals	48 \$10,000.00

CAN be in either